

Position Description:

Marketing, Communications & Brand Lead

Assignment number:	PAU011365
Partner organisation name:	Discovery Coast Christian College & Chappy House Co Ltd
Partner organisation location:	Agnes Water, Queensland
Key dates:	August – November 2026 Flexible based on volunteer's availability
Time commitment:	Estimated 1–2 days per week (flexible depending on project stage and key events)
Assignment mode/location:	Hybrid Remote support combined with some in-person engagement. Travel to Agnes Water to be discussed with the selected volunteer and funded by ABV.

Purpose of the Role:

Agnes Water and the Discovery Coast are vulnerable to disasters that can disrupt access to food, healthcare and essential services, highlighting the need for greater community preparedness and resilience. The Emergency Preparedness Hamper initiative is a youth-led, community-driven project that aims to strengthen disaster readiness and food security through a sustainable local model. The Marketing, Communications & Brand Lead will support the development and launch of the initiative by co-designing a marketing and communications strategy, brand identity, and promotional resources that build community awareness, strengthen stakeholder engagement, and support the successful launch of this innovative resilience initiative.

In this role you will:

- Support co-design of marketing, communications and branding kit for the launch of the project.
- Support young people and partners to design and delivery of:
 - Media kit
 - Marketing assets
 - Branding and style guide

Selection Criteria:

Essential

- Experience in marketing and/or communications
- Strong facilitation and stakeholder engagement skills
- Ability to support youth-led initiatives and co-design processes

Desirable

- Experience in community development, resilience or disaster preparedness

Prerequisites for undertaking volunteering assignments:

- To register with ABV (if not already registered):
 - ✓ At least 5 years relevant professional experience
 - ✓ You must be an Australian citizen or Australian permanent resident residing in Australia.
 - ✓ Willingness to complete Australian police check and Working With Children Check
 - ✓ Willingness to be interviewed and have references checked
- Once you have passed registration phase:
 - ✓ Willingness to interview for the role with ABV program staff
 - ✓ Acceptable Australian police check and Working with Children Check before commencement
 - ✓ Sign the ABV Letter of Agreement (Code of Conduct, etc)
 - ✓ Medical check (external and ABV), compliance with all travel, entry and in-country requirements (where required).
 - ✓ You are expected to abide by any COVID regulations of the destination country or the partner organisation with whom you may work. These regulations will be made known to you.

How to Apply:

Please refer to this page on the ABV website for role closing dates: [ABV Open Assignments](#)

Please submit your expression of Interest to volunteers@abv.org.au confirming the following:

- The Role name and Assignment Number
- Confirmation that you are a registered volunteer with ABV **or** are willing to go through ABV's screening process to become a registered volunteer.
- **If you are a Registered Volunteer** - send a short paragraph outlining your relevant experience against each selection criteria.
- **If you are not a Registered Volunteer** – send your CV with a short paragraph outlining your relevant experience against each selection criteria.
- If there are any special considerations, we would need to make for you.

What will happen next?

- ABV will review all applications as they are received.
- Shortlisted candidates will be sent a Terms of Reference (ToR) document (Assignment Description).
- Candidates will be advised whether they are shortlisted for interview.